

Create an advertisement: A bookstore

Plan for your advertisement by filling in the boxes below. Be creative and use your imagination! Then create your advertisement on the following page.

<p>What is being advertised?</p>	<p><i>A new bookstore called</i> _____</p>
<p>Describe this place. Brainstorm as many details about this new bookstore as possible.</p>	
<p>Who is the target audience? In other words, <u>who</u> do you want to convince to come to this bookstore and what do you know about them? Brainstorm as many details as possible.</p>	
<p>What may convince this audience to come to this bookstore?</p>	